

Context, mission and vision of a health facility - with an ICT* perspective

Introduction to Health Facility Business Intelligence, Workshop 1

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* ICT - Information and Communication Technology

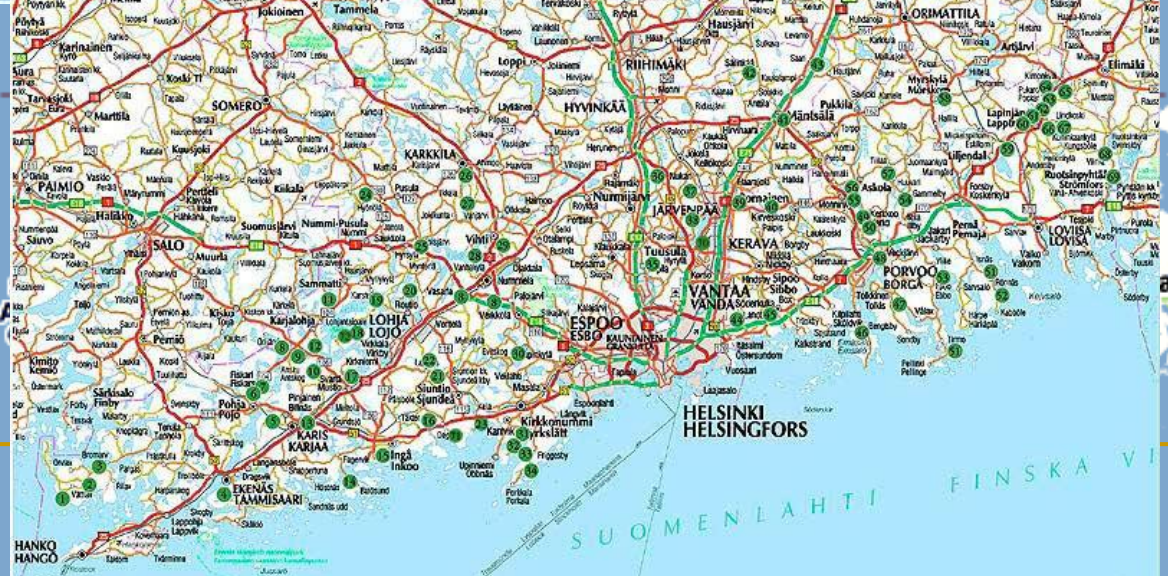
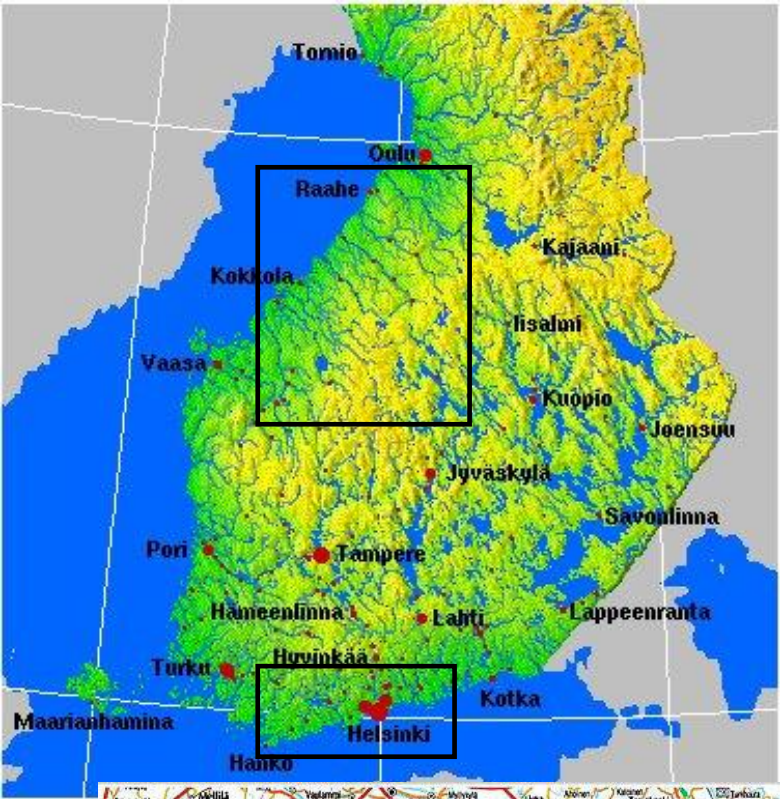
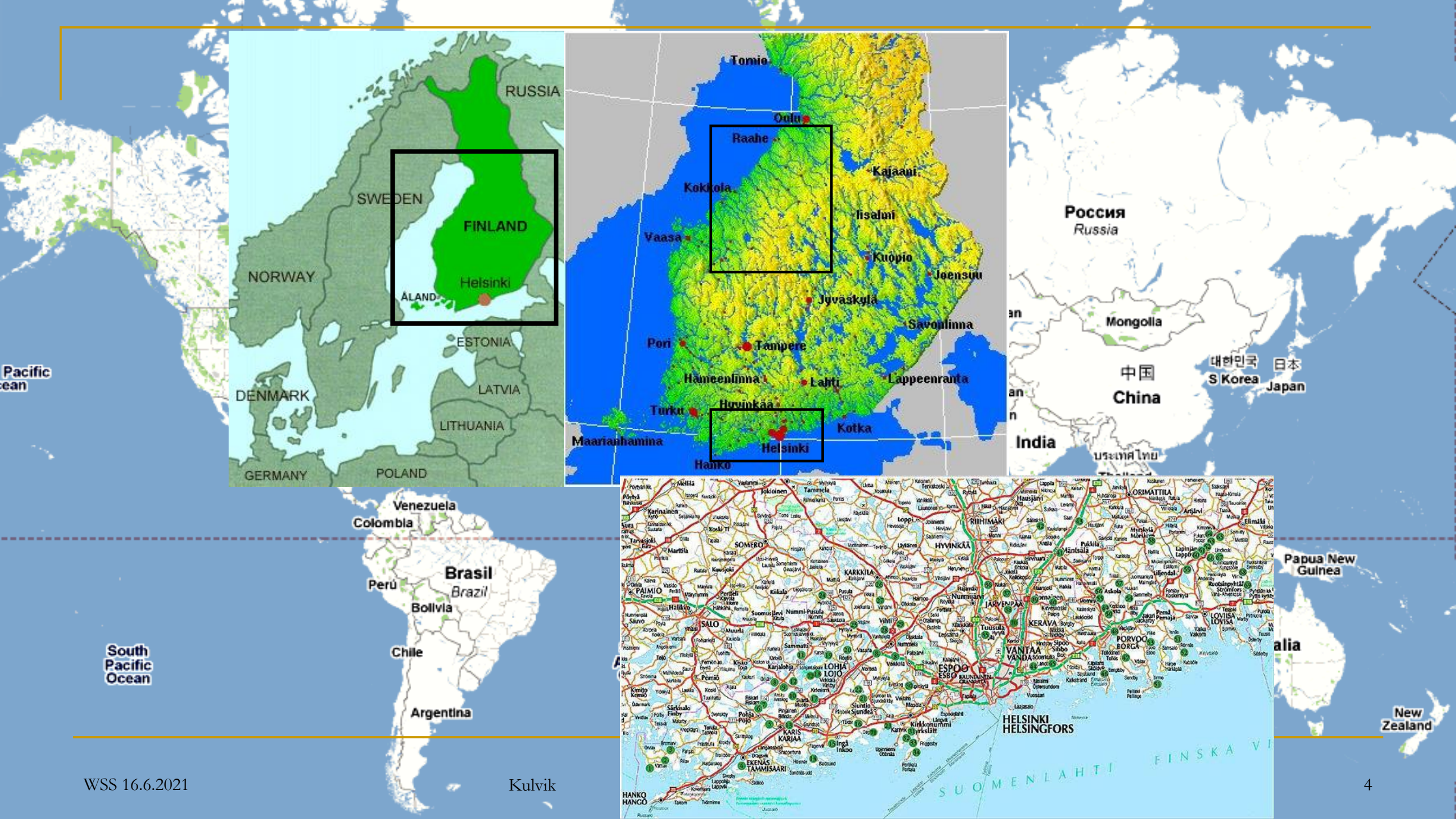


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Context, mission and vision of a health facility

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- Who are the stakeholders?
- Who pays?
- Power
- Information asymmetry
- Incentives in [public] healthcare
- Healthcare and technology
- ἀσκέειν, περὶ τὰ νοσήματα, δύο, ὠφελέειν, ἢ μὴ βλάπτειν
Hippocrates, Epidemics, Bk. I, Sect. XI

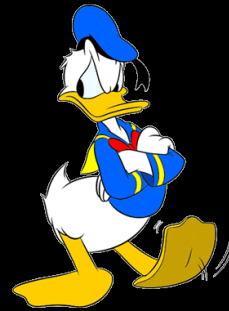
Context, mission and vision of a health facility

- Healthcare systems are very culture-sensitive
 - Few examples:
 - Are there limits? Case 1: US hospital executive annual meeting. Case 2: The Oregon trials Case 3, clinical example: brain death
 - Liability. Case 4: Defensive medicine. Case 5: The Nordic model
- The trade-off dilemma: you have to make choices
 - Case 6: The Constitution
- Resources, historical development, shared values, beliefs, politics...
 - Case 7: Profits in public healthcare

Is it ok for public healthcare providers to make a profit?

"Absolutely not! You must not cash in on health."

"Yes, but then again, a hospital has also other expenses than purely those rising from treatments; those must be covered, too, from somewhere..."



"Actually, why not - on functional markets a profit made by the public sector tells that we are more productive than other actors."



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Ergo: what can I say?

Strategic Choices to Deliver Healthcare Stakeholder Value

